# A picture containing text Description automatically generatedA picture containing connector Description automatically generatedMarketing & Engagement Coordinator 35 hours per week £23,660 per annum

**Position open until recruited.**

As our Marketing Coordinator you will be a key member of the team, supporting all colleagues who work across our inspiring projects and programmes that support and give voice to people with mental health issues. You will help us deliver our vision and mission and live our values and make a real difference for the people of Rochdale.

You will play a key role in promoting our mission, increasing awareness of what we do and why it is important. You will work with the management team and others in the organisation to develop and implement creative communications strategies with Rochdale and District Mind key audiences. This will include service users/families, community supporters, other Local Minds, Mind in Greater Manchester, National Mind, fundraisers, prospective funders, and Trustees.

#### Main duties:

* Manage our organisation’s marketing and communication efforts and ensuring effective engagement with our target audience and stakeholders.
* Bring creativity and energy to delivering the key messages, stories and campaigns about our work.
* Share our passion for promoting and sharing the stories of people and the families of those needing mental health support.
* Develop and execute engaging social media campaigns, including planning, scheduling, and creating graphics and monitor social media engagement, responding to comments and messages promptly.
* Write compelling and tailored content for different audiences, including working with our users and staff to capture inspiring content.

This role is subject to a Basic Disclosure and Barring Service (DBS) Check. A previous conviction does not necessarily preclude employment.

If you require further information or support regarding criminal record disclosures, please visit [www.nacro.org.uk](http://www.nacro.org.uk) or [www.unlock.org.uk](http://www.unlock.org.uk)

We recognise the importance and benefits of having a diverse and inclusive work force, and would therefore particularly welcome applications from the following, currently under-represented, groups:

• People from culturally diverse communities

• Disabled people

• People with diverse sexual orientations and gender identities

RDM Mind is committed to meeting the reasonable adjustments of disabled people and always welcomes applications from people with lived experience of mental health problems.

To download a job description and person specification please visit: <https://www.rochdalemind.org.uk/get-involved/job-vacancies/>

Please send a C.V. in the first instance to: [johnconsterdine@rochdalemind.org.uk](mailto:johnconsterdine@rochdalemind.org.uk)

Please note: only successful candidates will be contacted.